

The Electrical Association is looking forward to a fantastic summer event!  
We invite you to become involved!

**Summer Conference Sponsor Options – Sponsor Investment \$500 per**

**Thursday, June 16**

Executive Board Dinner (limit 1)

Have an opportunity to put your company in front of Electrical Association Leadership. This sponsorship shows your support of high-level strategic business that continues to build and grow the Association as we serve Electrical Contractors.

- Sponsorship includes a 5-minute presentation (live or recorded sent prior)
- Sponsor would not be able to stay for the actual meeting

**Friday, June 17**

2023 NEC Code Update & Inspectors Prospective Class with Dean Hunter and Marty Kumm (MNDLI) (limit 1)

Support updates, education and learning.

- Sponsorship includes a 5-minute presentation (live or recorded sent prior)

Clay Shooting (River Ridge Shooting Club) (limit 2)

An afternoon of friendly competition and camaraderie.

- Sponsorship includes two shooters

Schell Brewing Brewery Tour (limit 2)

A relaxing and fun event with friends and colleagues – a highlight of the Summer conference.

- Sponsorship includes a 5-minute presentation (live)
- Sponsorship includes 2 tickets

**Saturday, June 18**

Board of Directors Meeting (limit 2)

A strong show of support with an opportunity if interested to present to the Board of Directors ways that you can help them and the Association thrive through the year.

- Sponsorship includes a 5-minute presentation (live or recorded)
- Sponsor is able to stay for the meeting if interested

**Sponsor Benefits Include:**

- Logo recognition on all marketing materials for the event (website, email, flyers, etc.)
- On-site sponsor recognition during the event
- A meeting with an EA staffer to discuss additional, creative ways engage in your sponsored event

**Your Electrical Association Sponsorship Contact:**

**Erica Nelson, Sales Representative - 763-497-1778 / [erica@pierreproductions.com](mailto:erica@pierreproductions.com)**

# 2022 Yearlong Sponsorship

**Investment** - \$2,499

**Commitment Deadline** - December 10

## LOGO RECOGNITION

Logo recognition as "Proudly Supported by" throughout the year in these areas:

- Electrical Association's Website – Home & Subpage (1,050 Average Monthly Visits)
- LIVE Online Educational Offerings (over 500 electricians per year)
- Self-Paced Online Continuing Education
- LIVE Online 4 Year Apprenticeship Program (over 270 apprentices representing 91 companies)
- Conferences – 3 per year
- Email Campaign Communications
  - Government Action Updates (Weekly during session/monthly during off months – approx. 480)
  - Workforce Development (Monthly - Career Fairs, Job Boards, Resume Center – approx. 480)
  - New Connections (Series of six emails to new members)
  - Education and Events Calendar
- Social Media Platforms
- Electrical Association News
- Electrical Association Alert
- Self Paced Exam Prep (Does not include live classroom visibility.)



# Conference/Networking Event Sponsorships

**Investment** - \$500 per element

## OPPORTUNITIES INCLUDE (SUBJECT TO CHANGE):

### Summer Conference

- Board/Committee Meetings
- Golf
- Lunch Speaker
- Boat Cruise

### Winter Conference

- Board/Committee Meetings
- Lunch Speaker
- Afternoon tour or speakers

### Networking Event

- Options and details to come

## BENEFITS INCLUDE:

- Logo recognition on all marketing materials for the event
- On-site sponsor recognition during the event
- Opportunity to speak during the event

**Your Electrical Association Sales Representative –**  
**Erica Nelson, 763-497-1778, [erica@pierreproductions.com](mailto:erica@pierreproductions.com)**





**Electrical Association Conference or Networking  
Event Sponsorship Reservation Form**

Please reserve the following participation.  
Return this order to Erica: [erica@pierreproductions.com](mailto:erica@pierreproductions.com)  
or  
fax – 763-497-8810

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Conference or Networking Event to Sponsor:** \_\_\_\_\_

**Element to Sponsor:** \_\_\_\_\_

**Fee:** (payable at time of order) \$ \_\_\_\_\_

**Additional Notes:**  
\_\_\_\_\_

\*Please be sure the Electrical Association has a current/high resolution logo on file to use in sponsors recognition.

Signing below constitutes agreement to the details listed above.

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

**Your Electrical Association Ad Sales Contact:**

**Erica Nelson, Sales Representative – 763-497-1778 / [erica@pierreproductions.com](mailto:erica@pierreproductions.com)**

Electrical Association Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

**Prepayment in full required** – Mail a check with a copy of this ad order or provide credit card info below:

Check type: \_\_\_ Visa \_\_\_ MC \*Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiration: \_\_\_\_/\_\_\_\_ 3 digit Security Code \_\_\_\_\_